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*\*Your e-mail address will be used solely for receiving WIP newsletters and updates.*

**WIP** WOMEN IN PHILANTHROPY  
425 Cedar Street, Suite 310  
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\* Gifts to endowment funds at the Community Foundation are eligible for a 20% state tax credit in addition to normal federal and state deductions for charitable gifts.

- I would like to make a gift to the **WOMEN'S FUND.**
- I would like to make a gift to the **BLACK HAWK COUNTY GENERAL COMMUNITY FUND.**
- I would like to learn more about the **Foundation and other giving options (e.g. stock gifts). PLEASE CONTACT ME.**

Please clip this form and mail it with your check to: PO BOX 1176, WATERLOO, IA 50701

**WIP**  
WOMEN IN PHILANTHROPY  
FEBRUARY 2009



*Giving from the Heart*

**WIP members expand vision ~ Embrace volunteerism**



Berdena (B.J.) Beach & Dottie Plager take time to catch up during the September meeting at Uyntha's home.

In September 2008, Women in Philanthropy members welcomed a special guest presenter, Lauren Pellymouter, to their luncheon hosted by WIP member Uyntha Duncan. Lauren is executive director of the Volunteer Center of Cedar Valley and a graduate of Cedar Falls High School and the University of Northern Iowa.

Lauren facilitated a discussion around the idea of volunteerism among women and in our area. Many of the members shared stories of their own volunteer experiences as the group began discussing the possibility of coming together to "make a larger impact" as the Women In Philanthropy group.

The Community Foundation approached the members with the idea of pooling all the personalities and talents of the Women In Philanthropy group to volunteer together. As a result of the discussions that followed, it was decided to organize the first WIP volunteering event.

After working with Lauren, the Community Foundation staff secured an opportunity for the WIP members to wrap gifts at Crossroads Mall on December 13 to raise money for the Family and Children's Council.

The event was a huge success! Nine WIP members gave up a portion of their Saturday to wrap gifts. A total of \$945 was raised over the entire weekend and \$624 of that was raised during the WIP members' shifts.

In addition, Thrivent Financial for Lutherans matched up to \$800 of the amount raised. This increased the total for the weekend to nearly \$2000.

This is the Family and Children's Council's 9th year of gift wrapping. They were very grateful for the WIP member's assistance and were both pleased and pleasantly surprised with the amount of volunteers the group provided.



WIP members wrap gifts for holiday shoppers at the Family and Children's Council table in Crossroads Mall on December 13, 2008.

## STAY TUNED!

The next WIP luncheon will be in March!

## INCREASE THE IMPACT

Increase the Impact is an initiative that gives WIP members an opportunity to contribute \$1000 or more annually to the Increase the Impact Expendable Fund. These dollars are added to the amount granted from the Women's Fund Endowment, thus increasing the size and impact of the grants made each year.

Increase the Impact is a hands-on way for WIP members to make an immediate impact on the causes they want to support, while the Women's Fund Endowment continues to build.

For more information, contact the Community Foundation of Northeast Iowa at (319) 287-9106.



## WOMEN'S NETWORK

The Community Foundation has built a network of women donors who recognize the impact their financial support can make in a community.

The network helps women stay informed of issues affecting women and girls in the Cedar Valley.

## WORDS OF WISDOM

"Never doubt that a small group of thoughtful, committed people can change the world."

- Margaret Mead

# GIVING IN A CHALLENGING ECONOMY

## 10 tips to help you make a difference



### 1. Focus on immediate needs.

Many nonprofits that provide basic services, such as food, shelter, and health care are seeing reduced funding from public and private sources. These nonprofits are experiencing large increases in demand for their services. This might be a time to focus on contributions, even if they are less than in previous years, to organizations that support those most affected by the economic downturn.

### 2. Give more strategically.

This is also a time to think about being more strategic - for example, focusing on organizations that serve the most people or are the most efficient. It could also mean giving larger gifts to fewer organizations in order to make a bigger impact, or not making contributions to organizations with large reserves or endowments, since they may not need contributions now as much as others with tight budgets and increased demands.

### 3. Give different assets.

In place of appreciated securities which people often give at year-end, you might consider giving unneeded life insurance policies or an interest in a privately held company.

### 4. Take advantage of the IRA Rollover.

For 2009, people 70 1/2 or older can transfer tax-free up to \$100,000 annually from an IRA directly to a charity. *IRA rollovers made to permanent endowments at the Community Foundation are eligible for a 20% Iowa state tax credit.*

Source: The Minneapolis Foundation, *Catalyst*: Winter 2008-09.

### 5. Turn gifts into charitable donations.

Think about making donations to charities instead of wrapping a present. The donations can be made in the name of the person who would have received a traditional gift.

### 6. Take the long view.

If you are giving less - or not at all - this year, consider revising your long-term philanthropic strategy and five-year goals.

### 7. Think about leaving a legacy.

Estate planning discussions occur throughout the economic cycle. If you are doing estate planning, you may want to plan bequests and therefore want to become more knowledgeable about specific tax-advantaged strategies to address the charitable legacy you will leave.

### 8. Assess financial realities and charitable motivations.

Given the dramatic changes in the economy, your charitable motivations may have changed. Can you "afford" to be more charitable this year? If so, you may want to practice what's called "countercyclical philanthropy" - giving more when the needs are greatest.

### 9. Think about other ways to give.

You might consider other ways to help those in need. You could volunteer (there are lots of special opportunities and volunteer centers in every community); and many congregations and community organizations are aware of people with economic challenges. So, if you can offer a job or provide temporary housing, these are great ways to help. Think of it as sharing "time and talent" in addition to "treasure."

### 10. Ask for help.

The Community Foundation is always available to help you help your community. In good times and bad, we're here to help people be effective in their giving and make a difference in the community.

# Spotlight on: Girl Scouts of Eastern Iowa and Western Illinois

December 2008 Women's Fund Grant Recipient



In December 2008, the members of the Community Foundation of Northeast Iowa's Women in Philanthropy initiative were given the opportunity to cast their votes for the annual Women's Fund grant. It was announced at the December Women in Philanthropy luncheon, hosted by WIP member Bobbi Kazenelson, that the grant award recipient was the Girl Scouts of Eastern Iowa and Western Illinois.

"Girl Scouts is truly making a difference in the lives of girls," said Jenny Graeser, Development Manager for the GSEIWI. "The girls we serve are the future of our community, and we are dedicated to making sure they have all the tools they need to become the successful leaders of tomorrow. We are so grateful to the Community Foundation and the Women and Philanthropy members for supporting girls in our community and the Girl Scouts in this way."

Girl Scouts of Eastern Iowa & Western Illinois (GSEIWI) continues to open a world of opportunity to girls each and every day working in partnership with adult volunteers. GSEIWI provides direct programming to 20,000 girls and is supported by 5,000 adult volunteers including 1,741 girls in 133 troops and 306 adults right here in Black Hawk County. The council encompasses 31 counties in Iowa and seven in Illinois while operating five service centers and four camps. Girl Scouts is open to all girls aged 5-17 and has been a continual presence in our community for 56 years.

Girl Scouts' Youth Leadership Development Program provides a girl-centric environment that has age-appropriate and gender-specific activities and programming for girls.

Flexible activities are developed that can be streamlined to fit the particular needs of the Girl Scouts in many areas. The girls have the opportunity to work together in groups as well as experience individual accomplishment.

The Girl Scout Leadership Experience model engages girls in discovering themselves, connecting with others and taking action to make the world a better place. The program is based on a series of "journeys" that teaches the girls to be leaders in their own lives. There is a continued emphasis on health and wellness, self esteem, personal safety, fitness and tobacco/drug/alcohol prevention. The program will also emphasize through various activities the importance for the girls to value and appreciate diversity and offer them a chance to grow into strong women who embrace diversity, shoulder responsibility and reach their true potential. Through Discover, Connect and Take Action activities, girls will achieve 15 simple goals which will show them gaining specific knowledge, skills, attitudes, behaviors and values.

"The girls we serve are the future of our community, and we are dedicated to making sure they have all the tools they need to become the successful leaders of tomorrow."

~ Jenny Graeser

Development Manager for the GSEIWI

# WIP Members

Patricia Achey-Cutts  
Pat Allen  
Pauline Barrett  
Berdna Beach  
Marlene Behn  
Stacey Bentley  
Jean Bishop  
Margaret Bradford  
Mary Ann Burk  
Patricia Christensen  
Stephanie Clohesy  
Joyce Coil  
Cary Darrah  
Jodi Deery  
Joan Duea  
Uyntha Duncan  
Dawn Duven  
Ann Enderlein  
Erica Feldick  
Mindy Gress  
Jean Hall  
Donna Harman  
Susie Heaton  
Theresa Hoffman  
Camille Hogan  
Joni Hollen  
Bonnie Humble  
Terri Jackson  
Martha Walker Johnston  
Sharon Juon  
Jeri Jenner Karr  
Bobbi Kazenelson  
Ann Kerian  
Beth Knipp  
Margie Langlas  
Amy Lockard  
Sue Loveall  
Kathy McCoy  
Mary Ellen Molinaro  
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Jean Parker  
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Nancy Showers  
Lynn Smith  
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Carolynn Sween  
Jan Van Note  
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Marilyn Voorhees  
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Carol Williams  
Katy Williams  
Elizabeth Wuertz  
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